Rate Type

Invoice Period

09/26/16 - 10/10/16

INVOICE

Invoice #

1531129-1



WPBF 3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Property Account Executive Sales Office Sales Region **WPBF** Mica Hansen HRP -Washingtd National Advertiser Product Estimate Number Clinton/D/President HFA 2016 5288 Flight Dates Order# Alt Order # 1531129 08356994 10/04/16 - 10/10/16 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code Product 1/2 9912856 278 295 Agency Ref Advertiser Ref

Spots/

Invoice Date Invoice Month

October 2016

10/16/16

Greer Margolis Mitchell Burns Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Day Air Date

Spots: # Ch

Air Time Description

							Opolar			
ine Start Da	te End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/04/16 Class of	6 10/07/16 Time - Pre-em	THE CHE		1P-2P	-TWTF	:30	4	\$350.00	NM	
Weeks:	Start Date 10/03/16	End Date 10/09/16	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$350.00					
Spots: # 0	Ch Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VPBF Tu 10	/04/16 1::	30 PM THE C	HEW	1P-2P	:3	0 HFA16G347H			\$350.00 NM
2 V	WPBF W 10	/05/16 1::	38 PM THE C	HEW	1P-2P	:3	O HFA16G347H			\$350.00 NM
3 V	NPBF Th 10. Credited		THE C	HEW	1P-2P	:0	00			\$350.00 NM
4 V	VPBF F 10	/07/16 1::	27 PM THE C	HEW	1P-2P	:3	0 HFA16V359H			\$350.00 NM
2 10/04/16 Class of	3 10/07/16 Time - Immedi	Dr. Oz M- ately Pre-em		10a-11a notice	-TWTF	:30	3	\$80.00	NM	
Weeks:	Start Date 10/03/16	End Date 10/09/16	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$80.00					
Spots: # 0	<u>Ch</u> <u>Day Air</u>	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 V	WPBF Tu 10	/04/16 10:4	40 AM Dr. Oz	M-F 10-11a	10a-11a	:3	O HFA16G347H			\$80.00 NM
1 V	WPBF W 10	/05/16 10:	10 AM Dr. Oz	M-F 10-11a	10a-11a	:3	0 HFA16G347H			\$80.00 NM
3 V	VPBF Th 10	/06/16 10:	31 AM Dr. Oz	M-F 10-11a	10a-11a	:3	0 HFA16V359H			\$80.00 NM
3 10/04/16 Class of	6 10/07/16 Time - Pre-em	Jimmy Ki ptible with no		1135P-1238A	-TWTF	:30	4	\$300.00	NM	
Weeks:	Start Date 10/03/16	End Date 10/09/16	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$300.00					
Spots: # 0	<u>Ch</u> <u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	NPBF Tu 10	/04/16 12:0	03 AM Jimmy	Kimmel	1135P-1238A	:3	O HFA16R344H			\$300.00 NM
2 V	WPBF W 10	/05/16 11: ₄	49 PM Jimmy	Kimmel	1135P-1238A	:3	O HFA16G347H			\$300.00 NM
6 V	WPBF W 10	/05/16 12:	14 AM Jimmy	Kimmel	1135P-1238A	:3	0 HFA16R344H			\$300.00 NM
3 V	VPBF F 10	/07/16 12:	34 AM Jimmy	Kimmel	1135P-1238A	:3	O HFA16V359H			\$300.00 NM
4 10/04/16 Class of	5 10/07/16 Time - Pre-em	The View ptible with no		11A-12PM	-TWTF	:30	4	\$450.00	NM	
Weeks:	Start Date 10/03/16	End Date 10/09/16	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$450.00					1.0

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Start/End Time

Length Ad-ID



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PO Box 26885
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016	5288

www.thewpbfchannel.com

								Spots/			
ine Start I	Date E	nd Dat	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 10/04/ Class		0/07/16 Pre-e	The mptible wi	View th notice	11A-12PM	-TWTF	:30	4	\$450.00	NM	
Spots: #	<u>Çh</u>		<u> Air Date</u>	Air Time Descri		Start/End Time		th Ad-ID			Rate Ty
2	WPBF		10/04/16	11:38 AM The Vi		11A-12PM		30 HFA16R344			\$450.00 N
1	WPBF		10/05/16	11:14 AM The Vi		11A-12PM		30 HFA16R344			\$450.00 N
4	WPBF		10/06/16	11:10 AM The Vi		11A-12PM		30 HFA16V359			\$450.00 N
3	WPBF	F	10/07/16	11:00 AM The Vi	ew	11A-12PM	::	30 HFA16V359	H 		\$450.00 N
5 10/04/ Class	of Time		mptible wi		<u> </u>	-TWTF	:30	4	\$265.00	NM	
Weeks		art Date /03/16	<u>End D</u> 10/09/		Spots/Week 4	<u>Rate</u> \$265.00					
Spots: #	<u>Çh</u>	Day 4	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
3	WPBF	Th	10/06/16	12:33 PM 1230-1	P Access Hollywood	1230-1p	:3	30 HFA16V359	Н		\$265.00 N
4	WPBF	F	10/07/16	12:41 PM 1230-1	P Access Hollywood	1230-1p	:3	0 HFA16V359	Н		\$265.00 N
2	WPBF		10/07/16 ADDED [12:46 PM 1230-1	P Access Hollywood	1230-1p	:3	30 HFA16V359	н		\$265.00 N
1	WPBF		10/07/16		P Access Hollywood	1230-1p	:3	0 HFA16V359	Н		\$265.00 N
6 10/04/ Class		0/07/16 Pre-e	Nigh mptible wi		1238-107A	-TWTF	:30	4	\$140.00	NM	
Weeks		art Date /03/16	<u>End D</u>		Spots/Week 4	<u>Rate</u> \$140.00					
Spots: #	<u>Ch</u>	Day ,	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
3	WPBF	Tu	10/04/16	12:39 AM Nightli	ne	1238-107A	:3	0 HFA16G347	Н		\$140.00 N
4	WPBF	W	10/05/16	12:40 AM Nightli	ne	1238-107A	:3	30 HFA16G347	H		\$140.00 N
1	WPBF	Th Credit	10/06/16 ed	Nightli	ne	1238-107A	:0	00			\$140.00 N
2	WPBF		10/07/16	12:39 AM Nightli	ne	1238-107A	:3	0 HFA16V359	н		\$140.00 N
7 10/04/ Class	16 1 of Time	0/07/16 Pre-e	WPE mptible wi	BF News 25 @ No	on 12pm-1230pm	-TWTF	:30	7	\$300.00	NM	
Weeks		art Date /03/16	<u>End C</u> 10/09		Spots/Week 7	<u>Rate</u> \$300.00					
Spots: #	<u>Ch</u>	Day !	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Ty
3	WPBF	Tu	10/04/16	12:24 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 HFA16G347	Н		\$300.00 1
2	WPBF	W	10/05/16	12:22 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	30 HFA16G347	Н		\$300.00 N
1	WPBF	Th Credit	10/06/16 ed	WPBF	News 25 @ Noon	12pm-1230pm	:(00			\$300.00 N
5	WPBF	Th	10/06/16	12:23 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 HFA16V359	Н		\$300.00 N
7	WPBF	F	10/07/16		News 25 @ Noon	12pm-1230pm	:3	0 HFA16V359	н		\$300.00 N
4	WPBF		10/07/16		News 25 @ Noon	12pm-1230pm	:3	0 HFA16V359	Н		\$300.00 N
6	WPBF		10/07/16		News 25 @ Noon	12pm-1230pm	:3	0 HFA16V359	н		\$300.00 N
8 10/04/ Class		0/07/16 - Pre-e	GEN mptible wi	IERAL HOSPITAL	GENERAL HOSPI	-TWTF	:30	3	\$525.00	NM	
Weeks		art Dat /03/16	e <u>End C</u> 10/09		Spots/Week 3	<u>Rate</u> \$525.00					
Spots: #	<u>Ch</u>		Air Date	Air Time Descri	ption	Start/End Time	<u>Lena</u>	th Ad-ID			Rate Ty
2	WPBF		10/04/16		RAL HOSPITAL	GENERAL HOSE		 30 HFA16R344	Н		\$525.00 N
4	WPBF		10/05/16		RAL HOSPITAL	GENERAL HOSE		30 HFA16R344	Н		\$525.00 N
5	WPBF	F	10/07/16		RAL HOSPITAL	GENERAL HOSE		0 HFA16V359	н		\$525.00 N

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\$200.00 NM

INVOICE

WESE

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

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1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016	5288

www.thewpbfchannel.com

3

WPBF Th 10/06/16

ine Start D	Date End Date	Description	Start/End Time	NT.TECC	Longth	Spots/ Week	Rate	Tuno	
9 10/04/		Dr. Oz	3-4p	MTWTFSS -TWTF	Length :30	3	\$350.00	Type	
	of Time - Pre-em	ptible with notice	·	-1W1F	.30		\$350.00	INIVI	
Weeks	: <u>Start Date</u> 10/03/16	End Date MTWTFS 10/09/16 -TWTF-		<u>Rate</u> \$350.00					
Spots: #	Ch Day Air	r Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Ty
2	WPBF Tu 10	/04/16 3:10 PM Dr.	Oz	3-4p	:3	O HFA16G347H			\$350.00 N
1	WPBF W 10	/05/16 3:26 PM Dr.	Oz	3-4p	:3	O HFA16R344H			\$350.00 N
3	WPBF Th 10	/06/16 3:22 PM Dr.	Oz	3-4p	:3	0 н г а16v359н			\$350.00 N
10 10/04/ Class	16 10/07/16 of Time - Pre-em	Ellen ptible with notice	4-5p	-TWTF	:30	4	\$525.00	NM	
Weeks	Start Date 10/03/16	End Date MTWTFS 10/09/16 -TWTF-		<u>Rate</u> \$525.00					
Spots: #	Ch Day Air	r Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WPBF Tu 10	/04/16 4:29 PM Elle	en	4-5p	:3	O HFA16R344H			\$525.00 N
2	WPBF W 10	/05/16 4:42 PM Elle	en	4-5p	:3	O HFA16G347H			\$525.00 N
4	WPBF Th 10	/06/16 4:16 PM Elle	en	4-5p	:3	O HFA16V359H			\$525.00
3	WPBF F 10	/07/16 4:20 PM Elle	en	4-5p	:3	O HFA16V359H			\$525.00 N
11 10/04/ Class	16 10/07/16 of Time - Pre-em	Tu-F 5pm News ptible with notice	5-6pm	-TWTF	:30	4	\$600.00	NM	
Weeks	Start Date 10/03/16	End Date MTWTFS 10/09/16 -TWTF-		<u>Rate</u> \$600.00					
Spots: #	Ch Day Air	r Date Air Time De	scription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Ty
1	WPBF Tu 10	/04/16 5:56 PM Tu-	F 5pm News	5-6pm	:3	0 HFA16G347H			\$600.00
5	WPBF W 10	/05/16 5:22 PM Tu-	F 5pm News	5-6pm	:3	O HFA16R344H			\$600.00
2	WPBF W 10	/05/16 5:28 PM Tu-	F 5pm News	5-6pm	:3	O HFA16G347H			\$600.00
3	WPBF Th 10 Credited		-F 5pm News	5-6pm	:0	0			\$600.00 I
12 10/04/ Class	16 10/07/16 of Time - Pre-em	WPBF News 25 @ ptible with notice	6:00Pl6-6:30PM	-TWTF	:30	4	\$700.00	NM	
Weeks		<u>End Date</u> <u>MTWTFS</u> 10/09/16 -TWTF-		<u>Rate</u> \$700.00					
Spots: #	Ch Day Air	r Date Air Time De	scription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Ty
1	WPBF Tu 10	/04/16 6:28 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	O HFA16R344H			\$700.00
3	WPBF W 10		PBF News 25 @ 6:00PM	6-6:30PM	:0	0			\$700.00 I
2	WPBF Th 10	V06/16 WF	PBF News 25 @ 6:00PM	6-6:30PM	:0	0			\$700.00 I
4	WPBF F 10	/07/16 6:20 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 HFA16V359H			\$700.00
13 10/04/ Class		WPBF News 25 Mo		-TWTF	:30	6	\$200.00	NM	
Weeks		End Date MTWTFS	Spots/Week	<u>Rate</u> \$200.00					
Spots: #	Ch Day Ai			Start/End Time	<u>Len</u> qt	h Ad-ID			Rate Ty
7	WPBF Tu 10		PBF News 25 Mornings	6-7AM	:3	 О нға16к344н			\$200.00
1	WPBF Tu 10		PBF News 25 Mornings	6-7AM	:3	O HFA16G347H			\$200.00
2	WPBF W 10		PBF News 25 Mornings	6-7AM	:3	O HFA16R344H			\$200.00
5	WPBF W 10		PBF News 25 Mornings	6-7AM	:3	0 HFA16G347H			\$200.00
6	WPBF Th 10		PBF News 25 Mornings	6-7AM	:3	O HFA16V359H			\$200.00
-		10C/4C C: 42 ABA 10/1		C 7484		O 1154161/25011			#200.00 I

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6-7AM

:30 HFA16V359H

6:43 AM WPBF News 25 Mornings



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ſ	Invoice #	Invoice Date	Invoice Month	Invoice Period
	1531129-1	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016	5288

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			_					Spots/				
ne Star	t Date	End Date	e Desc	pription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
14 10/0 Clas		10/07/16 ne - Pre-er	nptible wit		7-7:30PM	-TWTF	:30	6	\$1,325.00	NM	· · · · · · · · · · · · · · · · · · ·	
Weel		Start Date 10/03/16	End D 10/09/		Spots/Week 6	<u>Rate</u> \$1,325.00						
Spots: #	_		Air Date	Air Time Descri	<u>iption</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			<u>Rate</u>	Гур
5	WP	3F Tu 1	0/04/16	6:59 PM Wheel	l Of Fortune	7-7:30PM	:3	0 HFA16G34	7н		\$1,325.00	NI
1	WP		0/04/16	7:18 PM Wheel	l Of Fortune	7-7:30PM	:3	0 HFA16R34	4н		\$1,325.00	NI
6	WPE		10/05/16	7:10 PM Wheel	l Of Fortune	7-7:30PM		0 HFA16G34	7н		\$1,325.00	
3		Credite		Wheel	l Of Fortune	7-7:30PM	:0	0			\$1,325.00	NI
2	WPE	3F F 1	0/07/16	6:59 PM Wheel	l Of Fortune	7-7:30PM	:3	0 HFA16V35	9н		\$1,325.00	NI
4	WP	BF F 1	0/07/16	7:16 PM Wheel	l Of Fortune	7-7:30PM	:3	0 HFA16V35	9н		\$1,325.00	NI
15 10/0 Clas		10/07/16 ne - Imme		d Morning America e-emptible without	a 7-9AM notice	-TWTF	:30	11	\$248.00	NM		
Wee	ks:	Start Date 10/03/16	End D 10/09/		Spots/Week 11	Rate \$248.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Тур
2			10/04/16		Morning America	7-9AM		0 HFA16R34			\$248.00	NI
1	WPE		0/04/16		Morning America	7-9AM		O HFA16G34			\$248.00	
9	WP		0/04/16		Morning America	7-9AM		0 HFA16R34	4н		\$248.00	
3	WPE	Credite		Good	Morning America	7-9AM	:0	0			\$248.00	N
4	WPE	BF W 1 Credite	10/05/16 ed	Good	Morning America	7-9AM	:0	0			\$248.00	N
10	WP	3F W 1	0/05/16	7:38 AM Good	Morning America	7-9AM	:3	0 HFA16R34	4н		\$248.00	NI
11	WPE	3F Th 1	0/06/16	7:11 AM Good	Morning America	7-9AM	:3	O HFA16V35	9н		\$248.00	NI
6	WP	3F Th 1	0/06/16	7:50 AM Good	Morning America	7-9AM	:3	O HFA16V35	9н		\$248.00	N
5	WP	3F Th 1	0/06/16	7:57 AM Good	Morning America	7-9AM	:3	O HFA16V35	9н		\$248.00	NI
12	WPE	3F F 1	0/07/16	7:57 AM Good	Morning America	7-9AM	:3	0 HFA16V35	9н		\$248.00	NI
8	WP	3F F 1	0/07/16	8:11 AM Good	Morning America	7-9AM	:3	0 HFA16V35	9н		\$248.00	NI
16 10/0 Clas		10/07/16 ne - Pre-er			7:30-8PM	-TWTF	:30	4	\$1,500.00	NM		
Wee	ks:	Start Date 10/03/16	End D 10/09/		Spots/Week 4	<u>Rate</u> \$1,500.00						
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate 1	Гур
1	WPE	3F Tu 1	0/04/16	7:59 PM Jeopa	rdy	7:30-8PM	:3	0 HFA16G34	7н		\$1,500.00	NI
5			0/05/16	7:32 PM Jeopa	rdy	7:30-8PM	:3	O HFA16R34	4н		\$1,500.00	
2	WP	BF W 1	10/05/16	7:58 PM Jeopa	rdy	7:30-8PM	:3	0 HFA16G34	7н		\$1,500.00	N
3	WPE	3F F 1	10/07/16	7:53 PM Jeopa	rdy	7:30-8PM	:3	0 HFA16V35	9н		\$1,500.00	N
17 10/0 Clas		10/07/16 ne - Pre-er		BF NEWS AT 9:00 th notice)AVM-F 9A-10A	-TWTF	:30	4	\$300.00	NM		
Wee	ks:	Start Date 10/03/16	End D 10/09/	·	Spots/Week 4	<u>Rate</u> \$300.00						
Spots: #			Air Date	Air Time Descri	<u>iption</u>	Start/End Time		h Ad-ID			Rate	
2			10/04/16	9:27 AM WPBF	NEWS AT 9:00AM	M-F 9A-10A	:3	0 HFA16G34	7н		\$300.00	
5	WP	3F W 1	10/05/16	9:34 AM WPBF	NEWS AT 9:00AM	M-F 9A-10A	:3	0 HFA16G34	7н		\$300.00	NI
1	WP	3F W 1	10/05/16	9:50 AM WPBF	NEWS AT 9:00AM	M-F 9A-10A	:3	O HFA16R34	4н		\$300.00	NI
3	WP	BF F 1	10/07/16	10:11 AM WPBF	NEWS AT 9:00AM	M-F 9A-10A	:3	0 HFA16V35	9н		\$300.00	N
18 10/0	7/16	10/07/16	20/20	0	10-11PM	1	:30	1	\$2,000.00	NM		

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

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Clinton/D/President	HFA 2016	5288

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ine Start Date End Date Description Start/E	ind Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Class of Time - Pre-emptible with notice							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u> 10/03/16 10/09/161	ts/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF F 10/07/16 10:46 PM 20/20		Start/End Time 10-11PM		<u>1 Ad-ID</u>) HFA16V35	9н		Rate Type \$2,000.00 NM
19 10/10/16 10/10/16 Conviction 10-11P Class of Time - Pre-emptible with notice	PM	1	:30	1	\$2,150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u> 10/10/16 10/16/16 1	ts/Week 1	Rate \$2,150.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 10:27 PM Conviction		Start/End Time 10-11PM		n <u>Ad-ID</u> O HFA16v36	56н		Rate Type \$2,150.00 NM
20 10/10/16 10/10/16 DWTS 8-10p Class of Time - Pre-emptible with notice		1	:30	1	\$2,700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u> 10/10/16 10/16/16 1	ts/Week 1	Rate \$2,700.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 7:59 PM DWTS		Start/End Time 8-10p		<u>Ad-ID</u>) нға16G36	58н		<u>Rate Type</u> \$2,700.00 NM
21 10/08/16 10/08/16 ABC College Football 12-330 Class of Time - Pre-emptible with notice)pm	1-	:30	1	\$1,800.00	NM	
	tş/Week 1	Rate \$1,800.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 10/08/16 12:06 PM ABC College Foo	othall	Start/End Time 12-330pm		n <u>Ad-ID</u>) HFA16V35	: Ou		Rate Type \$1,800.00 NN
<u> </u>							\$1,800.00 1419
22 10/08/16 10/08/16 Sat 6-7am News Sat 6-7 Class of Time - Pre-emptible with notice		1-	:30	1	\$265.00	NM	
10/03/16 10/09/161-	ts/Week 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 10/08/16 6:44 AM Sat 6-7am News	S	Start/End Time Sat 6-7am		n <u>Ad-ID</u> D HFA16V35	59н		Rate Type \$265.00 NM
23 10/08/16 10/08/16 Sat 7pm News 7-730p Class of Time - Pre-emptible with notice	om	1-	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u> 10/03/16 10/09/161-	ts/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 10/08/16 7:30 PM Sat 7pm News		Start/End Time 7-730pm		n <u>Ad-ID</u> D HFA16V35	59н		<u>Rate Type</u> \$525.00 NM
27 10/08/16 10/08/16 Sat 8-9am News Sat 8-9 Class of Time - Pre-emptible with notice	9am	1-	:30	1	\$350.00	NM	, , , , , , , , , , , , , , , , , , , ,
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u> 10/03/16 10/09/161-	ts/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 10/08/16 8:26 AM Sat 8-9am News	S	Start/End Time Sat 8-9am		h <u>Ad-ID</u> O HFA16V35	59н		<u>Rate Type</u> \$350.00 NN
28 10/09/16 10/09/16 Presidential Debate 9-11p Class of Time - Immediately Pre-emptible without notice		1	:30	1	\$3,500.00	NM	
	ts/Week 1	Rate \$3,500.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 10/09/16 10:49 PM Presidential Deb	·	Start/End Time 9-11p		h <u>Ad-ID</u> O HFA16V35	59н		Rate Type \$3,500.00 NN
29 10/09/16 10/09/16 Sun 11:35pm Late News 1135p-	-12am	1	:30	1	\$525.00	NM	

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Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016	5288

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Line Start Date End Date Description St	art/End-Time	MTWTFSS		Spots/ Week	Rate	Туре	
Class of Time - Pre-emptible with notice						71	
	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF Su 10/09/16 11:43 PM Sun 11:35pt	m Late News	1135p-12am	:30	HFA16V35	9н		\$525.00 NM
30 10/09/16 10/09/16 Sun 6pm News 6- Class of Time - Pre-emptible with notice	630p	1	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Type
1 WPBF Su 10/09/16 6:13 PM Sun 6pm Ne	ews	6-630p	:30	HFA16V35	9H		\$525.00 NM
Class of Time - Pre-emptible with notice	ın 6-7am	1	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF Su 10/09/16 6:54 AM Sun 6-7am	News	Sun 6-7am	:30	HFA16V35	9н		\$225.00 NM
32 10/09/16 10/09/16 Sun 8-9am News Su Class of Time - Pre-emptible with notice	ın 8-9am	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>		_		Rate Type
1 WPBF Su 10/09/16 8:42 AM Sun 8-9am	News	Sun 8-9am	:30	HFA16V35	9н		\$350.00 NM
33 10/09/16 10/09/16 Sun 9-10am 9- Class of Time - Fixed Non Pre-emptible	10am	1	:30	1	\$1,050.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week 1	<u>Rate</u> \$1,050.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>		•		Rate Type
1 WPBF Su 10/09/16 9:29 AM Sun 9-10am	<u> </u>	9-10am	:30	HFA16V35	9H		\$1,050.00 NM
35 10/06/16 10/06/16 Grey's Anatomy 8- Class of Time - Pre-emptible with notice	9PM	1	:30	1	\$3,050.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week 1	<u>Rate</u> \$3,050.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
1 WPBF Th 10/06/16 Grey's Anat Credited	omy 	8-9 <i>PM</i>	:00				\$3,050:00 NM
36 10/06/16 10/06/16 Notorious 9- Class of Time - Pre-emptible with notice	10PM	1	:30	1	\$3,250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week 1	<u>Rate</u> \$3,250.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF Th 10/06/16 Notorious Credited		9-10PM	:00				\$3,250.00 NM
37 10/04/16 10/09/16 Tu-Su WPBF News 25 @11 Class of Time - Pre-emptible with notice	-11:35PM	-TWTF-S	:30	4	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/16 -TWTF-S	Spots/Week 4	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
5 WPBF Tu 10/04/16 11:23 PM Tu-Su WPB	F News 25 @ 1	1PM 11-11:35PM	:30	HFA16G34	7н		\$700.00 NM

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Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016	5288

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ne Start Date End Date Description Start/End Time	MTWTFSS		oots/ 'eek	Rate	Туре	
37 10/04/16 10/09/16 Tu-Su WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice	-TWTF-S	:30	4	\$700.00	NM	
Spots: # Ch Day Air Date Air Time Description 4 WPBF W 10/05/16 11:15 PM Tu-Su WPBF News 25 @ 11 2 WPBF W 10/05/16 11:20 PM Tu-Su WPBF News 25 @ 11			<u>d-ID</u> FA16G347H FA16R344H			Rate Tyr \$700.00 N \$700.00 N
3 WPBF F 10/07/16 11:15 PM Tu-Su WPBF News 25 @ 11	PM 11-11:35PM	:30 н	FA16V359H			\$700.00 N
38 10/05/16 10/05/16 Modern Family/Black-ish 9-10PM Class of Time - Pre-emptible with notice	2	:30	2 5	\$3,600.00	NM	
Weeks: Start Date 10/03/16 End Date 20/09/16 MTWTFSS 2 Spots/Week 2	Rate \$3,600.00					
Spots: # Ch Day Air Date Air Time Description 2 WPBF W 10/05/16 9:08 PM Modern Family/Black-ish	Start/End Time	Length A	<u>d-ID</u> FA16R344H			Rate Tyr \$3,600.00 N
2 WPBF W 10/05/16 9:08 PM Modern Family/Black-ish 1 WPBF W 10/05/16 9:20 PM Modern Family/Black-ish	9-10PM 9-10PM		FA16G347H			\$3,600.00 N
39 10/10/16 10/10/16 Jimmy Kimmel 1135P-1238A Class of Time - Pre-emptible with notice	2	:30	2	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 2 2	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A				Rate Ty
2 WPBF M 10/10/16 12:01 AM Jimmy Kimmel 1 WPBF M 10/10/16 12:30 AM Jimmy Kimmel	1135P-1238A		FA16G368H FA16V359H			\$300.00 N \$300.00 N
	1135P-1238A					\$300.00 1
40 10/10/16 10/10/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30	1	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1	<u>Rate</u> \$300.00					
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WPBF M 10/10/16 12:10 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm	Length A	<u>d-ID</u> FA16V359н			<u>Rate Ty</u> \$300.00 N
41 10/10/16 10/10/16 Ellen 4-5p Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u> A	<u>d-ID</u>			
	4.5		- 1 6 - 7 6 0			
1 WPBF M 10/10/16 4:48 PM Ellen	4-5p	:30 н	FA16G368H			
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30 H	1 1	\$600.00	NM	
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date 10/10/16 10/16/16 1 Spots/Week	1 Rate \$600.00	:30	1	\$600.00	NM	\$525.00 1
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description	1 <u>Rate</u> \$600.00 <u>Start/End Time</u>	:30	1 d-ID	\$600.00	NM	\$525.00 M
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News	1 Rate \$600.00	:30	1	\$600.00	NM	\$525.00 f
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News 43 10/10/16 10/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1 <u>Rate</u> \$600.00 <u>Start/End Time</u>	:30	1 d-ID	\$600.00 \$700.00	NM	\$525.00 M
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News 43 10/10/16 10/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/10/16 1 1	Rate \$600.00 Start/End Time 5-6pm	:30 <u>Length</u> A :30 H	1 <u>d-ID</u> FA16v366н			\$525.00 N
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News 43 10/10/16 10/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description	Rate \$600.00 Start/End Time 5-6pm 1 Rate \$700.00 Start/End Time	:30 Length A :30 H	1 <u>d-ID</u> FA16v366н 1 d-ID			\$525.00 N Rate Ty \$600.00 N
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News 43 10/10/16 10/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/10/16 1 1	Rate \$600.00 Start/End Time 5-6pm 1 Rate \$700.00	:30 Length A :30 H	1 <u>d-ID</u> FA16v366H			\$525.00 M Rate Ty \$600.00 M
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date 10/10/16 10/10/16 10/10/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News 43 10/10/16 10/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice Weeks: Start Date 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date MTWTFSS Spots/Week 10/10/10/16 10/10/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 6:13 PM WPBF News 25 @ 6:00PM 45 10/10/16 10/10/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	Rate \$600.00 Start/End Time 5-6pm 1 Rate \$700.00 Start/End Time	:30 Length A :30 H	1 <u>d-ID</u> FA16v366H 1 d-ID FA16G367H			\$525.00 M Rate Ty \$600.00 M
1 WPBF M 10/10/16 4:48 PM Ellen 42 10/10/16 10/10/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice Weeks: Start Date 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 5:56 PM M 5pm News 43 10/10/16 10/10/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/10/16 10/16/16 1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/10/16 6:13 PM WPBF News 25 @ 6:00PM	Rate \$600.00 Start/End Time 5-6pm 1 Rate \$700.00 Start/End Time 6-6:30PM	:30 Length A :30 H :30	1 <u>d-ID</u> FA16v366H 1 d-ID FA16G367H	\$700.00	NM	Rate Ty \$525.00 N



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Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
45 10/10/16 10/10/16 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1	:30	1	\$1,325.00	NM	
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF M 10/10/16 7:11 PM Wheel 0		Start/End Time 7-7:30PM		h <u>Ad-ID</u> 0 нға16G36	8н		<u>Rate Type</u> \$1,325.00 NM
46 10/10/16 10/10/16 Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/10/16 10/16/16 1	Spots/Week	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF M 10/10/16 8:29 AM Good M		Start/End Time 7-9AM		<u>h Ad-ID</u> 0 нға16v35	9н		<u>Rate Type</u> \$600.00 NM
47 10/10/16 10/10/16 Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1	:30	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/10/16 10/16/16 1	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF M 10/10/16 7:54 PM Jeopard		Start/End Time 7:30-8PM		h <u>Ad-ID</u> 0 нға16v36	6н		<u>Rate</u> <u>Type</u> \$1,500.00 NM
48 10/10/16 10/10/16 M WPBF News 25 @ 1* Class of Time - Pre-emptible with notice	IF11-11:35PM	1	:30	1	\$700.00	NM	
Weeks: Start Date 10/16/16 End Date 10/16/16 MTWTFSS 1 Spots: # Ch Day Air Date Air Time Descrip	Spots/Week 1	Rate \$700.00 Start/End Time	l engt	h Ad-ID			Rate Type
	F News 25 @ 11PM	11-11:35PM		0 HFA16G36	8н		\$700.00 NM
50 10/05/16 10/05/16 Designated Survivor Class of Time - Pre-emptible with notice	10-11PM	1	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/161	Spots/Week	Rate \$1,800.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF W 10/05/16 10:06 PM Designs		Start/End Time 10-11PM		h <u>Ad-ID</u> 0 HFA16R34	4н		Rate Type \$1,800.00 NM
51 10/04/16 10/07/16 WPBF News 25 5-6:00a Class of Time - Pre-emptible with notice	ırr5:00-6:00am	-TWTF	:30	2	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/16 -TWTF	Spots/Week 2	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Descrip 2 WPBF Tu 10/04/16 5:14 AM WPBF	tion News 25 5-6:00am	Start/End Time 5:00-6:00am		<u>h Ad-ID</u> O HFA16G34	7u		Rate Type
	News 25 5-6:00am	5:00-6:00am		0 HFA16034 0 HFA16V35			\$225.00 NM \$225.00 NM
54 10/04/16 10/07/16 ACCESS HOLLYWOOD Class of Time - Immediately Pre-emptible without r		-TWTF	:30	3	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/16 -TWTF	Spots/Week 3	<u>Rate</u> \$20.00					1888.1 (84
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 10/04/16 1:34 AM ACCES		105-135a		0 HFA16R34			\$20.00 NM
2 WPBF W 10/05/16 1:02 AM ACCES 3 WPBF F 10/07/16 1:31 AM ACCES	S HOLLYWOOD S HOLLYWOOD	105-135a 105-135a		0 HFA16R34 0 HFA16V35			\$20.00 NM \$20.00 NM
55 10/04/16 10/06/16 ABC World News Now Class of Time - Immediately Pre-emptible without r	2-4x	-TWT	:30	2	\$5.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/16 -TWT	Spots/Week 2	<u>Rate</u> \$5.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF Tu 10/04/16 2:29 AM ABC W	<u>tion</u>	Start/End Time 2-4x		<u>h Ad-ID</u> 0 HFA16G34	7н		Rate Type \$5.00 NM

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 1531129-1
 10/16/16
 October 2016
 09/26/16 - 10/10/16

Advertiser	<u>Product</u>	Estimate Number
Clinton/D/President	HFA 2016	5288

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							Spots/			
ine Start Dat	e End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
55 10/04/16 Class of		ABC World I		2-4x notice	-TWT	:30	2	\$5.00	NM	
Spots: # C	h Day A	<u> Air Date</u> Air Tir	ne Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
2 W	VPBF Th 1 Credite	0/06/16 ed	ABC W	orld News Now	2-4x	:0	0			\$5.00 NM
56 10/04/16 Class of		4:30a-5a nptible with notice	9	430a-5a	-TWTF	:30	2	\$105.00	NM	
Weeks:	Start Date 10/03/16		TWTFSS TWTF	Spots/Week 2	<u>Rate</u> \$105.00					
Spots: # C	h Day A	<u> Air Tir</u>	ne Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	/PBF Tu 1	0/04/16 4:43	AM 4:30a-5	ia	430a-5a	:3	0 HFA16R3	44H		\$105.00 NM
2 W	/PBF Th 1	0/06/16 4:48	AM 4:30a-5	ia	430a-5a	:3	0 HFA16V3	59н		\$105.00 NM
57 10/04/16 Class of		Presidential diately Pre-emtibl		9-11p otice	-1	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/03/16		1TWTFSS 1	Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: # C	h <u>Day</u> A	<u> Air Tir</u>	<u>me</u> Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
1 W	VPBF Tu 1	0/04/16 10:55	PM Preside	ential Debate	9-11p	:3	0 HFA16R3	44H		\$3,500.00 NM
58 10/07/16 Class of		News Cover		1-5p	F	:30	1	\$600.00	NM	
Weeks:	Start Date 10/03/16		TWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # C	h Day A	<u> Air Tir</u>	me Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W		0/07/16 1:41 ADDED DUE TO	PM News (HURRICA		1-5p	:3	0 HFA16V3	59н		\$600.00 NN
					Total Spots	11	10			

Payment Terms 30 Days

 Gross Total
 \$72,192.00

 Agency Commission
 \$10,828.80

 Net Amount Due
 \$61,363.20